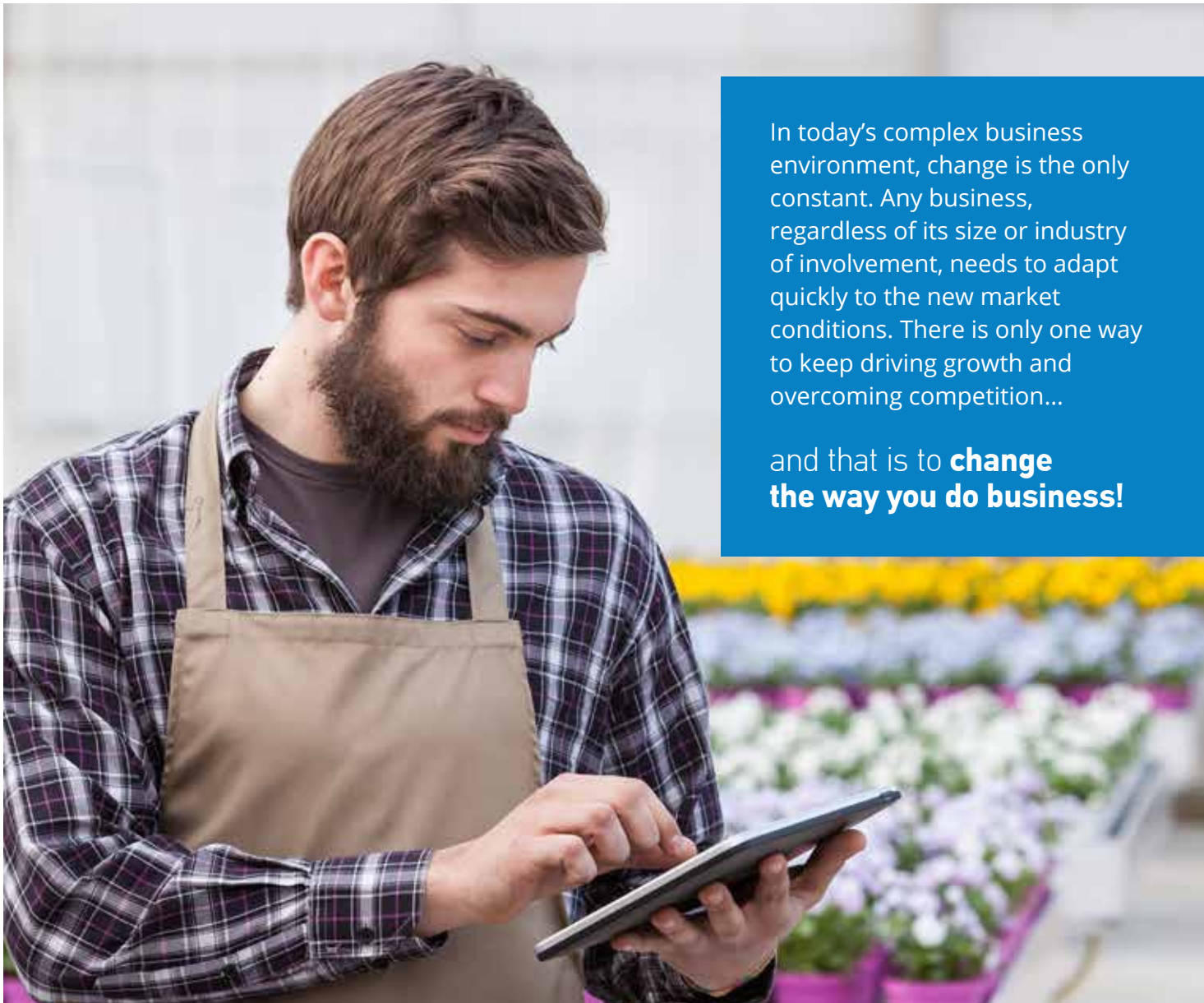




Change the way
you do business

for an Open Enterprise...



In today's complex business environment, change is the only constant. Any business, regardless of its size or industry of involvement, needs to adapt quickly to the new market conditions. There is only one way to keep driving growth and overcoming competition...

and that is to **change the way you do business!**

To succeed, companies need to be flexible and adopt a more "open" approach towards their partners, suppliers and employees. They need to stay connected to their customers, offering them **better services at lower cost**.

A contemporary "open enterprise" should operate a high-end IT system that empowers its executives to better perform their tasks **without any compromises and restrictions**, providing competitive advantages such as:

- ◆ increased workforce productivity and reduced operational costs
- ◆ access to company data from anywhere
- ◆ automated collaborations with customers and suppliers
- ◆ focus in core business activities.

For the "open enterprise", **SoftOne** has developed the innovative **Soft1 Open Enterprise Edition** that fully utilizes the unique advantages of the **Cloud** and of the **Enterprise Mobility** solutions.

Soft1 Open Enterprise Edition

Your business
on the cloud!

The **Soft1 Open Enterprise** edition is the new generation of Soft1 software that broadens the capabilities for **Cloud ERP** and enables the use of **Enterprise Mobility** solutions.

Using **cutting-edge technologies** and integrating new **web & mobile applications**, **Soft1 Open Enterprise Edition** really changes the way enterprises perform their business, counting already more than **1.200 Cloud installations**.

Available as a "**Software as a Service**" model that is licensed on a subscription basis, the new Cloud service frees up precious time and IT resources spent on complex management tasks, enabling any company to utilize a comprehensive ERP system and experience significant **cost savings** from day one!

Featuring **rich functionality** and innovative Enterprise Mobility applications, **Soft1 Open Enterprise** edition delivers a complete set of solutions that offer more for less, providing clear and substantial advantages:

- ◆ low initial investment
- ◆ pay as you go model
- ◆ remote access to business data
- ◆ increased productivity and cost savings
- ◆ streamlined processes.

Soft1 Open Enterprise Edition is a state-of-the-art Cloud ERP solution that offers everything your business needs to optimize its operations and improve its overall efficiency!

The best business software on the best **Cloud** infrastructure!

The **Soft1 Open Enterprise** edition operates on the contemporary data centers of **Microsoft Windows Azure** platform, utilizing the enhanced capabilities offered by Cloud computing and the Software as a Service (SaaS) model.

Requiring nothing more than an internet connection, the new edition eliminates any need for additional infrastructure, allowing remote access to the central Soft1 system with no time or any other restrictions.

Easily, with utmost security, reliability and availability!

Further, **SoftOne** assumes full responsibility for the overall operation of Soft1 software, while the Cloud subscription service provides additional benefits such as:

- ◆ updates and new software versions
- ◆ 24x7 operation
- ◆ database management
- ◆ backup creation

... all these, through a Service Level Agreement (SLA) that guarantees an availability level of 99,5%.

added value from SoftOne!

SoftOne's unique **Cloud** technologies broaden the capabilities of the **Microsoft Windows Azure** platform, ensuring the seamless **Cloud** operation of the **Soft1 Open Enterprise** edition.

The **Soft1 Azure Hypervisor** management and control system, fully automates all technical functions thus eliminating the possibility of errors that could seriously affect your daily business:

- ◆ Azure resource elasticity
- ◆ authorized user access
- ◆ dynamic load balancing
- ◆ easy transition from on-premise to Cloud operation.



14,000 enterprises have chosen SoftOne!

Certifications

ISO✓

1 IT Service
Management System

2 Information Security
Management System

Soft1 applications and business solutions are used by more than **14.000 enterprises** in several international markets.

SoftOne constantly invests on secure IT infrastructure, cutting-edge technologies and Cloud computing, performing a comprehensive set of certified procedures and controls to develop quality products and IT services that operate with utmost reliability and security.

Obtaining both **ISO/IEC 20000-1:2011** and **EN ISO 27001:2005** certifications provides clear evidence that **SoftOne** meets high KPI levels and delivers comprehensive business solutions -of the highest international standards- to its customers.

take your office everywhere you go

Today, enterprises must operate beyond the constraints of their offices and standard PC's, enabling flexibility in the way their people work. Companies need to be constantly connected to their customers, suppliers and business partners. They need to provide their employees with the necessary tools to do their jobs effectively, no matter where they are or what devices they use.

Soft1 Open Enterprise Edition enables the efficient operation of the **Soft1 Web & Mobile applications** that ensure real-time access to company data from anywhere, using any device. No need for special installations. User access rights are centrally controlled. Easily, with utmost security and reliability!

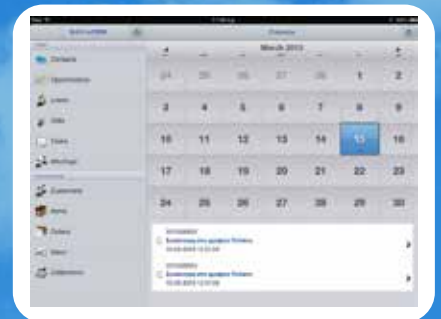
soft1 360

Soft1 360 is a unique enterprise mobility solution that allows the secure and reliable operation of Soft1's functionality from anywhere and with any device.



mCRM

The **Soft1 mCRM** application provides real-time access to customer data, enabling company executives to efficiently carry out their daily tasks and manage client relationships while on the go.



soft1 B2B

Soft1 B2B assists companies automate processes with business partners and customers, giving them access to the Soft1 system in order to manage their orders, view their financial records, item statistics, pricelists etc.



additional

Soft1 Web Report, myCustomer, QuickView and **MyPortal** also provide your executives with the edge they need to satisfy all the requirements of working away from the office.

Soft1 Open Enterprise Edition combinations

Soft1 Open Enterprise Edition is available in 4 different combinations that fully address the needs of today's enterprises, regardless of their size or industry of involvement.

Choose now the combination that best supports your specific business requirements and start enjoying the benefits of **Cloud ERP** from day one!

Open Enterprise PRIME PLUS	Open Enterprise VALUE PLUS	Open Enterprise GLOBAL PLUS	Open Enterprise BOOKS
<p>Basic functionality for:</p> <ul style="list-style-type: none"> Stock Management Commercial Activity Accounting Financial Management Reporting Tools Web Report myCustomer QuickView MyPortal 	<p>Advanced functionality for:</p> <ul style="list-style-type: none"> Stock Management Commercial Activity Accounting Financial Management Reporting Tools Customization Tools CRM Web Report myCustomer QuickView MyPortal 	<p>Full functionality for:</p> <ul style="list-style-type: none"> Stock Management Commercial Activity Accounting Financial Management Reporting Tools Customization Tools CRM Production International Transactions Web Report myCustomer QuickView MyPortal 	<p>Full functionality for:</p> <ul style="list-style-type: none"> General Ledger Revenues-Expenses Fixed Assets Reporting Tools

**Soft1 Open Enterprise Edition also includes PRIME, VALUE and GLOBAL combinations that provide you with the capability of choosing additional modules.*

SoftOne Technologies was founded in 2002, focusing on the development and marketing of innovative business software products and services.

Its mission is to offer integrated business software solutions that will satisfy any operational requirement, create competitive advantages and contribute to a company's growth in today's complex business environment.

The people of SoftOne, acclaimed in the IT field and with extensive experience and expertise, continuously develop the Soft1 products, so that they are always up-to-date, and stand out for their innovation, completeness and effectiveness.

At **SoftOne**, we believe that business software can become your ally, but also an inspiration for your business activities!

Soft1 Open Enterprise Edition is the perfect example. Discover its value!